

ABOUT LIMITLESS

Helping Millennials to build their financial wellbeing

Limitless was founded in 2016 by Sara Koslinska and Ka Lim, with a vision to help every Millennial invest and save towards a secure financial future. The app has since then evolved into a financial wellbeing app using AI.

Our mission is to become a default investment tool for Millennials. We enable our users to invest money automatically, with a solution adapted to their daily lives. Our Open banking mobile app uses algorithms to analyse transactional data and determine the maximum amount that can be safely moved to saving and investing accounts. It then initiates these transactions and keeps adjusting the amounts based on the user's lifestyle and life events, such as a pay rise or a holiday.

We work with financial institutions and other corporations in order to provide them with a tool that will engage Millennials and help them save and invest money. Some of the savings can be invested into risk appropriate, low-cost funds so that your customers can achieve their financial goals even faster.

If you'd like to discover how Limitless can help your organisation then get in touch, and follow us on [LinkedIn](#), [Twitter](#), [Instagram](#) and [Facebook](#) to stay up to date.

limitless

Press kit

Founders

CEO & CO-FOUNDER

Sara Koslinska

Sara has founded and worked for tech startups in London, Tel Aviv, Warsaw and Singapore, Kuala Lumpur. Ex-Rocket Internet. Founder of the Year 2017 CESA Awards, Finalist Global StartupAwards 2019. She is also a highly-visible advocate for building diverse teams and hiring women in technology.



CIO & CO-FOUNDER

Ka Lim

Ka brings over 30 years in the financial services industry in London, New York and Singapore as an investor, fund manager and stockbroker. Past firms include Schroders, Merrill Lynch, Credit Suisse and JP Morgan.

